

6. The method of claim 4, wherein images of the advertisement in space transmitted to earth are broadcast over a world wide web computer internet.

7. The method of claim 6, wherein the images are broadcast to a page on the world wide web and the page further comprises a link to another site on the world wide web where the products or services contained in the advertisement can be purchased.

8. The method of claim 1, wherein the advertisement is for products and services separate from the construction and operation of the spacecraft.

9. The method of claim 1, wherein the advertisement comprises a length greater than 1 kilometer.

10. The method of claim 1, wherein the advertisement further comprises data, images, statements, material, objects, or information of individual consumers.

11. The method of claim 4, wherein the advertisement is viewable by a telescope of moderate strength.

A2 Contd

[Please add the following new claims:]

12. A method of advertising commercial products or services, comprising:

- a) purchasing an advertisement location on an external portion of a spacecraft;
- b) creating an advertisement of an entity that sells goods or services to the general public;
- c) making the advertisement of a size sufficient to be viewed from the earth; and
- d) placing said advertisement of said entity on said advertisement location.

13. The method of claim 12, wherein the advertisement can be viewed from earth by a telescope.

14. The method of claim 13, wherein the telescope is of moderate strength.

15. A spacecraft capable of providing advertisement during space flight, the spacecraft comprising:

a spacecraft comprising control systems for the spacecraft;
a solar sail operatively attached to the spacecraft to provide propulsion; and
an advertisement location disposed on the solar sail to accept an advertisement from a private sector entity that sells goods or services to the general public; wherein the solar sail is deployed in space and the advertisement location is only viewable upon deployment.

16. The spacecraft of claim 15 further comprising a carriercraft attached to the spacecraft to carry the spacecraft into space and to deploy the spacecraft and solar sail.

17. The spacecraft of claim 15, further comprising a camera to view the advertisement upon deployment of the solar sail and to transmit viewed images of the advertisement to earth.

18. The spacecraft of claim 17, wherein the images are transmitted in real time.

19. The spacecraft of claim 15, wherein the solar sail propels the spacecraft by reflection of solar radiation.

20. The spacecraft of claim 15, wherein the advertisement location is viewable from earth.

REMARKS

Claims 1-11, as amended, and new claims 12-20 appear in this application for the Examiner's review and consideration. The claims have been amended and new claims are added to more clearly define the scope of coverage sought by the present application. Support for these claims can be found in the specification and in the claims as originally filed. For example, claim 1 has been amended to recite that an advertisement is for a private sector entity that sells goods or services to the general public. Support can be found for this amended in the specification on page 2, line 5 and page 8, lines 7-9. Claim 12 has been